

## Institutional Perspective Plan and Deployment

The institute has a well-established administrative setup and a governing body to design various policies. Governing body helps to set up the processes for implementing academic, administration and overall development of the institute in line with the vision and mission of the institute. Various committees of the institute work effectively under the guidance of Director and Internal Quality Assurance Cell (IQAC). Minutes of meetings followed by execution of decisions reflects the systematic and efficient work culture. The institute has designed service rules, different HR policies as per the norms of AICTE, DTE, UGC and state government which have been approved by the Governing body.

### Institution Perspective Plan for Next Five Years (A.Y. 2023-24 to A.Y. 2027-28)

The institute's IQAC has a significant role in institute's development and has suggested following strategic plans for the overall development of the institute including its staff and students.

1. To establish Savitribai Phule Pune University (SPPU) approved Research Centre in the field of Business Management to orient faculty and students towards research and development activities and offer Ph. D. program in various areas of business management
2. To strengthen Industry-Institute interaction through establishing close association with industries of repute and ensure institute's industry-centric development through industrial training of faculty, students, and staff
3. To encourage students to take up entrepreneurship and enhance culture of innovation through Institute Innovation Cell and through institutional engagement with start-ups
4. To apply for NBA accreditation
5. To enhance campus placement of the students
6. To establish collaborations with premier institutes in the field of business management
7. To increase resource generation through Consultancy and Research Projects
8. To focus on upskilling of students and staff through value addition programs
9. To inculcate social, ethical, and environmental responsibilities amongst the students

### Strategic Plan 1

1. To establish Savitribai Phule Pune University (SPPU) approved Research Centre in the field of Business Management to orient faculty and students towards research and development activities and offer Ph. D. program in various areas of business management

#### Deployment

- Enhance the infrastructure and faculty strength to start Ph.D. program
- To encourage existing faculty members to enhance their qualification by pursuing Doctoral or Postdoctoral Research
- Recruit a greater number of Faculty members with Ph.D. qualification
- To publish quality research papers in journals of repute
- To organise national / international conference for giving platform to faculty members and students for presenting their research papers

### Strategic Plan 2

2. To strengthen Industry-Institute interaction through establishing close association with industries of repute and ensure institute's industry-centric development through industrial training of faculty, students, and staff

#### Deployment

- To sign a greater number of Memorandums of Understanding (MoUs) with industries to strengthen Industry-Institute interaction
- More number of Expert Lectures, Industrial Visits, and Industry Oriented Training Programs to be organized by Placement Cell and through MOUs with industries
- Efforts to be taken for a greater number of Industry Internships for students
- To provide inputs to SPPU to update program curriculum with appropriate industry recommendations

### Strategic Plan 3

3. To encourage students to take up entrepreneurship and enhance culture of innovation through Institute Innovation Cell and through institutional engagement with startups

## Deployment

- To create an environment for self-employment, innovation, and entrepreneurship development through entrepreneurship development activities.
- To organize training programs for developing entrepreneurship skills.
- To organize knowledge sharing sessions by established entrepreneurs for students
- Conduct activities under Memorandums of Understanding (MoUs) through Institute Innovation Cell
- To increase number of patents filed by faculty members and students
- To organise Impact Lecture Series under the guidance of MoE's Innovation Cell, AICTE
- Extend teaching learning process by joining hands with startups

## Strategic Plan 4

4. To apply for NBA accreditation

### Deployment

- To establish collaboration with institutes of repute for availing the guidance for NBA accreditation
- To organize training programs for staff to prepare for applying for NBA accreditation
- To prepare and implement the institutional quality enhancement action plan based on the feedback received from institute's 2<sup>nd</sup> Cycle of NAAC Accreditation

## Strategic Plan 5

5. To enhance campus placement of the students

### Deployment

- Training programs to be organized for the fulfilment of industry expected employment skill.
- Encourage students to complete various placement-oriented Certification Program / Value Added Programs
- Organise greater number of training programs for Improving students' Group Discussion (GD) and Personal Interview (PI) skills
- To provide more industry internships / sponsored projects to the students
- Organise sessions by experts from industry for students to create greater awareness regarding career opportunities and emerging trends in industry

- To offer more value-added courses to cater to the needs of the industry
- To implement copyrighted STP program rigorously
- Increase alumni engagement by starting mentorship program

### **Strategic Plan 6**

6. To establish collaborations with premier institutes in the field of business management

#### **Deployment**

- Encourage the faculty and students for various collaborations under exchange programs with institutes of repute
- To sign Memorandums of Understanding (MoUs) with reputed institutes for seeking their collaboration and guidance
- Enabling faculty members and students for pursuing collaborative activities with staff and students from premier institutes and establish academic and research linkages with them

### **Strategic Plan 7**

7. To increase resource generation through Consultancy and Research Projects

#### **Deployment**

- To identify opportunities for Consultancy and Research Projects through MoUs signed with industries and training institutes
- To conduct Research projects through grants received from SPPU, AICTE, and other organisations
- To train and develop faculty for Consultancy activities

### **Strategic Plan 8**

8. To focus on upskilling of students and staff through value addition programs

#### **Deployment**

- To conduct various faculty and student development programmes regularly for skill up gradation and to deepen the understanding of the latest trends and developments in the field of business management
- To motivate faculty members and students to pursue NPTEL / AICTE approved certification courses

## Strategic Plan 9

9. To inculcate social, ethical, and environmental responsibilities amongst the students

### Deployment

- To organise greater number of programmes for inculcating environmental awareness
- To organise interaction of experts with students to sensitise them regarding social, ethical, and environmental responsibilities
- To sign greater number of Memorandums of Understanding (MoUs) with organisations engaged in creation of environmentally and socially responsible activities